



Sharon Meithke Honoured on Inaugural Channel Futures DE&I 101 List

The List Recognises Individuals Working to Promote Diversity, Equity & Inclusion in Technology Channels

AUGUST 9, 2021: Sharon Meithke is among the honourees on the inaugural [Channel Futures DE&I 101](#) list. The list recognises individuals from a wide spectrum of multicultural backgrounds who are driving diversity, equity and inclusion in the technology channel through their words, actions and leadership.

"I'm very big on encouraging females to go into roles, and not just standard roles; to look at being a Technical Engineer. We have some great Technical Engineers in our company that are females, and they're amazing. If you're interested, go get it!" - Sharon Meithke

The Channel Futures DE&I 101 list was created to turn a spotlight on the dedicated and determined individuals working to eliminate discrimination in the industry. The need for DE&I has been acknowledged in the information and communications industries for many years. But while any number of tech organisations have received attention for the DE&I programs they've launched, it's the people at the grassroots level who get things started and keep the momentum going. And too often their efforts go unacknowledged.

"The publication of this list represents a milestone for the industry and channel in raising the visibility of individuals who are truly at the center of change in the industry," said Robert DeMarzo, vice president of content, Informa Tech Channels. "These individuals are propelling their organisations forward when it comes to innovation, business growth and customer/supplier connections. The Channel Futures team is proud of its role in bringing this list, spearheaded by Managing Editor Buffy Naylor, to market recognising such a great group of individuals."

Nominations for the premiere DE&I 101 list were solicited on the [Channel Futures website](#). Between April 15 and June 15, individuals could nominate themselves or others for the list. Applications were open to managers, leaders and individual contributors. All submissions were thoroughly reviewed by members of the Channel Futures editorial team with input from advisory board members.



“It’s been proven that a diverse workforce can make a company more innovative, productive and profitable,” said Kelly Danziger, general manager, Informa Tech Channels. “Our industry is constantly evolving to keep pace with advances in information and communications technologies and the workplace structure. It’s essential that the industry and the channel also evolve in step with the workplace demographics. Beyond making good business sense, it’s the right thing to do.”

About Channel Futures

Channel Futures is a media and events platform serving companies in the IT channel industry with insights, industry analysis, peer engagement, business information and in-person events. Our properties include Channel Futures MSP 501, recognising the most influential and fastest-growing providers of managed services in the technology industry, Channel Futures DEI 101, honoring and celebrating those who have often been under-represented in tech channels; Channel Partners Events, delivering unparalleled in-person events, including [Channel Partners Conference & Expo](#), [The MSP Summit](#), and [Channel Evolution Europe](#); and DEI Community Group, our initiatives to educate, support, promote, and sustain diversity, equity, and inclusion (DEI) in the IT channel industry. Channel Futures is part of [Informa Tech](#), a market-leading B2B information provider with depth and specialisation in the Information and Communications (ICT) Technology sector. Every year, we welcome 7,400+ subscribers to our research, more than 3.8 million unique visitors a month to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events. Channel Futures is where the world meets the channel; We are leading Channel Partners forward. More information is available at channelfutures.com.

Media Contact

Buffy Naylor
Managing Editor, Channel Futures
buffy.naylor@informa.com